

onix

THE AVIATION MARKETERS





Your Marketing Partner in Aviation

WHO WE ARE

A team of specialised aviation marketers committed to delivering top-notch marketing solutions customised for aviation businesses. From strategic consultation, digital marketing, advertising, to exhibition and trade show support. We provide tailored solutions focused on achieving continuous and sustainable growth for our clients. We understand the unique challenges within the aviation sector, and we use our expertise to empower companies to thrive in the aviation industry.



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MISSION

To lead the way in aviation marketing, deliver outstanding outcomes for our clients and take their business to the next level.



VISION

To be recognized globally as the trusted marketing partner for aviation companies, leveraging our expertise to deliver exceptional results that drive business growth and success.



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SERVICES

Strategy and Consultancy

Creative & Design

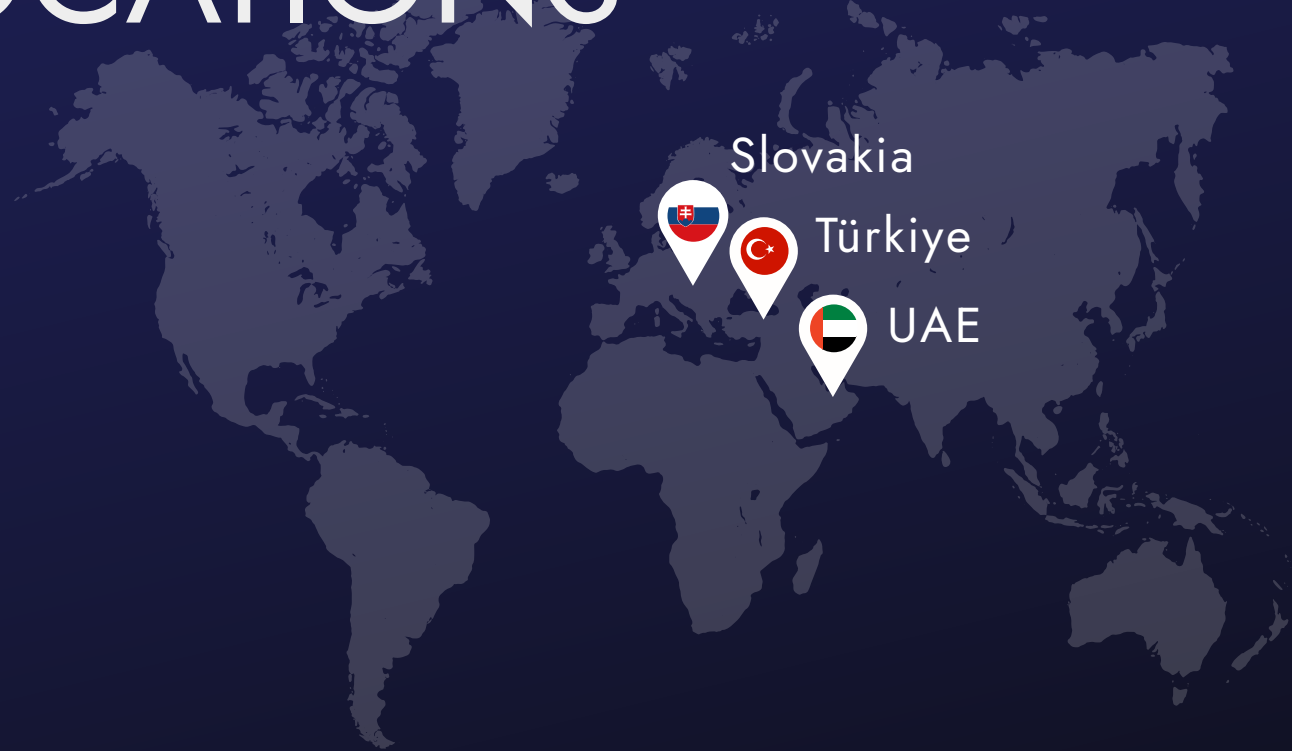
Digital Marketing

Advertising

Trade Show and Exhibitions Support

Private Jet Terminal Advertising

LOCATIONS



Slovakia



Türkiye



UAE



CLIENTS



Women in Aviation
MIDDLE EAST



HADID

DUBAI AIRPORTS

Connecting the World



Connecting you to the world



ORCHID EXECUTIVE
AVIATION



HADID
travel

OUR WORKS



HADID

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HADID - World Cup 2022

Marketing Campaign for HADID during The FIFA World Cup 2022 in Qatar

Objectives:

- Promote flight support and travel services to Qatar during the FIFA World Cup
- Increase brand awareness and generate traffic to HADID's website
- Stand out from competitors and establish a strong relationship with their client flying to Qatar

Strategy and Execution:

- Conducted a comprehensive research including target audience and competitor analysis. Developed a marketing strategy that enable the client them to success during a highly competitive season.
- Created a campaign titled "Get to the Game with HADID" and tailored the campaign to resonate with the target audience.
- Prepared creative content for social media and email marketing, including a new email signature design for the operation team to be used during the campaign.
- Run an ad on the NBAA website to generate leads and increase website traffic.
- Created a guide called "Airport Operational Overview" that provides information for operators and crew flying to Qatar during the World Cup 2022.
- Designed a corporate gifting campaign consisting of a fan scarf featuring flags of countries participating in the World Cup and distributed during the NBAA-BACE 2022.

Results:

The client was satisfied with the outcome of the campaign, and reported a successful management of 340 flights during the World Cup





HADID

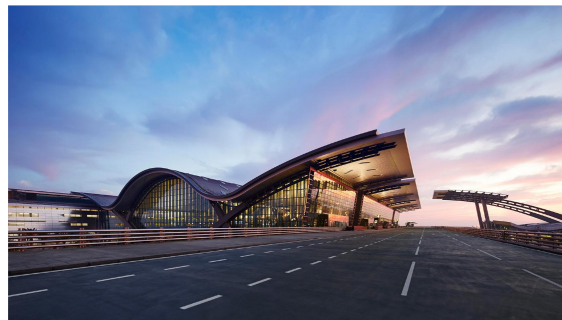


Flying in for the FIFA World Cup 2022? We'll be with you in Qatar!

FIFA World Cup 2022 is fast approaching. HADID International Services offers 24/7 world-class solutions for all your needs in Qatar during the most-awaited event of the year, from flight planning, handling and fuelling to air charter services!



HADID



Secure your slots to the FIFA World Cup 2022 with HADID

Slot arrangement is to effectively coordinate aircraft traffic during a busy operation, such as the FIFA World Cup being held in Qatar this year.

Due to limited space and high demand, slots can be expensive and hard to get. During times of high demand, there are also more restrictions and penalties. Here are important points you should learn about slot requests and penalties:

HADID International Services
 12,582 followers
 HADID Smo •

The most-awaited moment inches closer by the day—the 2022 FIFA World Cup, which is set to take place in Qatar from November 20 to December 18. It is anticipated that millions of people from around the world will attend.

HADID International Services has world-class solutions for all of your needs in Qatar during the most-anticipated event of the year, from air charter and travel services to aviation services.

Don't let this once-in-a-lifetime chance pass you by. Experience a comfortable and luxurious flight to this year's FIFA World Cup in Qatar!

Contact us at ops@hadid.aero for inquiries.

#HADID #gettothegamewithhadid #flywithHADID

#worldcup2022 #worldcup #qatarworldcup #qatarworldcup2022 #qatar #groundhandling #flightplanning #businessaviation #executiveaviation #aviation #privatejetcharter #aircharter

FIFA WORLD CUP QATAR 2022

0:19

Get to The Game with HADID

26 7 reposts

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hadid.international.services
 Original audio

hadid.international.services The most-awaited moment inches closer by the day—the 2022 FIFA World Cup, which is set to take place in Qatar from November 20 to December 18. It is anticipated that millions of people from around the world will attend.

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20w

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NOVEMBER 15, 2022

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HADID - EBACE 2022

Overview:

Our aviation client wanted to maximize their participation in the EBACE show 2022 by generating high numbers of scheduled meetings and booth visitors. Our agency developed a comprehensive marketing strategy that leveraged social media, email campaigns, and digital advertising to achieve their goals.

Approach:

- **Develop a Special Theme:** We created a distinctive theme for the event and incorporated it across all our deliverables. This included social media content, emailers, email signatures, web banners, landing pages, and sales invitation cards.
- **Email Campaign:** We launched targeted email campaigns to encourage attendees to schedule meetings with our client. This helped to increase engagement and generate more leads.
- **Digital Advertising:** We ran Google ads and created a custom landing page to attract more visitors to the client's booth. This helped to improve visibility and generate more leads.
- **Real-time Content:** During the event, we provided timely content and live pictures from the show to boost our client's brand awareness and enhance their connections.

Outcome:

Our client's participation in the EBACE show 2022 was a success. Our comprehensive marketing strategy helped them to achieve their goals by having over 70 meetings in 3 days.



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EBACE
23-25 MAY 2022 | GENEVA

Meet our team at booth #A46



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HADID

EBACE 2022

European Business Aviation
Conference & Exhibition

Geneva, Switzerland
23-25 May 2022

We look forward to hosting you at Booth #A46

Air Charter | International Trip Planning | Travel | FBO

hadilaero

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EBACE
23-25 MAY 2022 | GENEVA

1
DAY TO GO

Meet our team at booth #A46

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DAY TO GO

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EBACE


Meet our team at booth #A46

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It's been a busy and productive day for our team at EBACE! We had the chance to meet and reconnect with our colleagues and partners in the aviation industry.

Don't miss the chance to meet us tomorrow on the last day at booth A46.

#HADID #HADIDatEBACE22
 #EBACE #EBACE2022 #businessaviation #executiveaviation #aviationdaily #bizjet #businessjets #aviationphotography #groundhandling #sustainableaviationfuel #sustainability #luxurylifestyle #luxurylife #luxurytravel #aviationlovers #generalaviation #Geneva #avgeek #privatejet #privatejetcharter



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What a brilliant experience on just the first day of EBACE 2022! Thanks for stopping by our booth A46. It was an honour to meet and discuss ideas with such visionaries. Team HADID expects to meet more such icons at EBACE 2022. ...see more




1 comment • 6 reposts

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The wait is over! European Business Aviation Conference and Exhibition 2022 is happening tomorrow! Come, meet and greet! ...see more



Meet our team at booth #A46

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Thank you for joining us!

The HADID team would like to thank all the clients, vendors, and partners who visited our booth at EBACE 2022, Geneva.

It has been a pleasure meeting everyone. We cannot wait to see you all again next year!



You can [update your preferences](#) or [unsubscribe from this list](#).



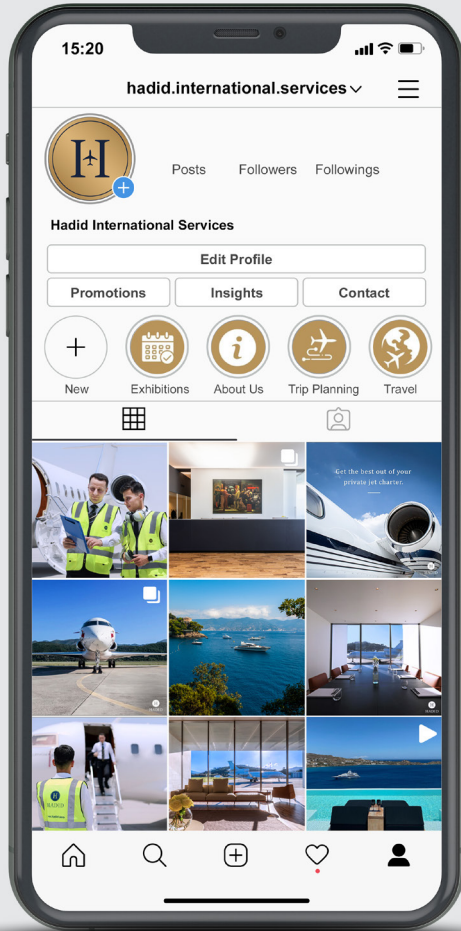
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HADID - SOCIAL MEDIA



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AERO
FLIGHT MANAGEMENT

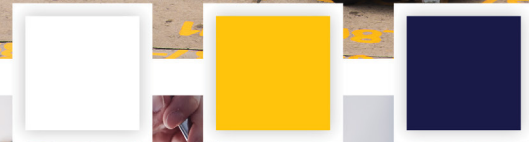
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EURO AERO

Branding



FLIGHT MANGEMENT





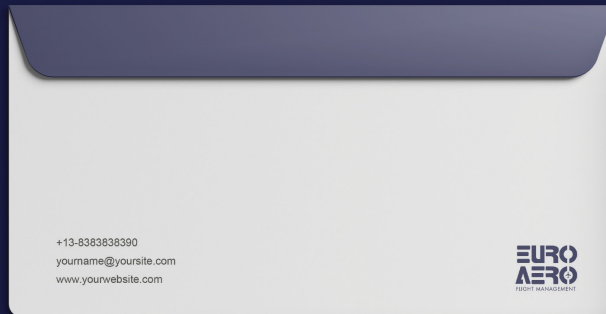
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Best Regard
Your Name

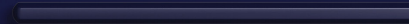


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yourname@yoursite.com
www.yourwebsite.com



General Manager

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yourname@yoursite.com
www.yourwebsite.com





Instagram

EURO AERO

EURO AERO
#airplane #euroaero

Home Search Activity Shop Profile

This block represents an Instagram post interface. At the top, it shows the 'Instagram' header with icons for adding content, liking, and commenting. Below is the profile information for 'EURO AERO'. The main content area displays three images: an airport tarmac, a flight attendant, and an airplane meal tray. At the bottom, there are icons for heart, comment, share, and bookmark, followed by the text 'EURO AERO' and the hashtags '#airplane #euroaero'. The bottom navigation bar includes icons for Home, Search, Activity, Shop, and Profile.

AERO
BRAVO

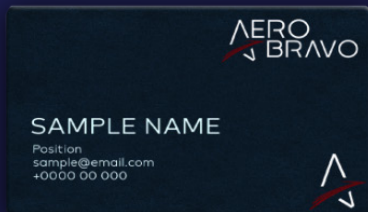


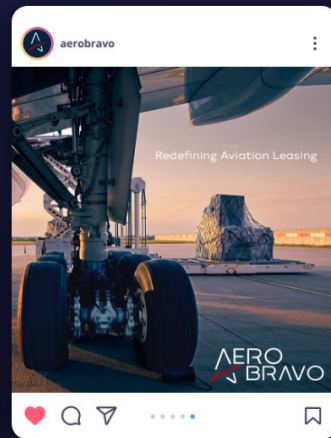
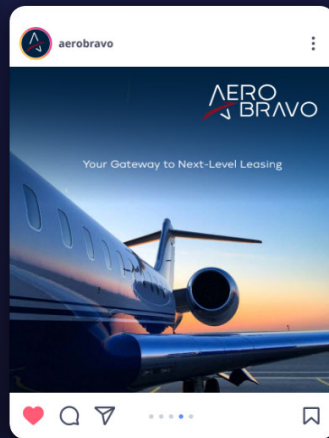
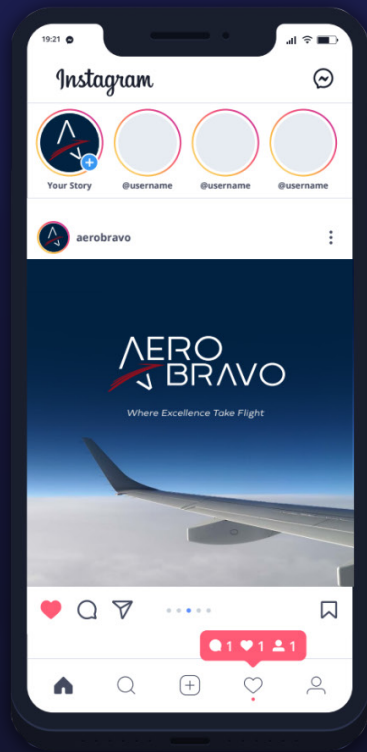
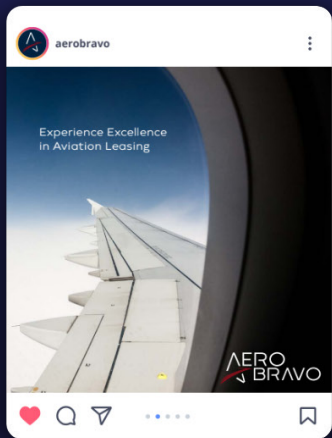
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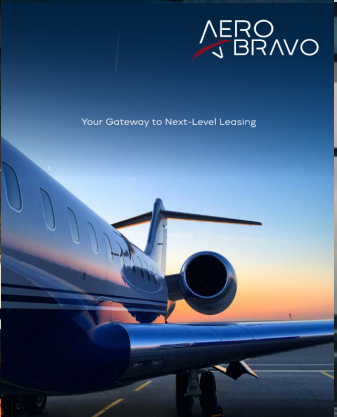
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Branding

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Exploring The Future of Travel

FEB 27 - 28, 2024 — Ras Al Khaimah


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Sample Sample Sample

Sample

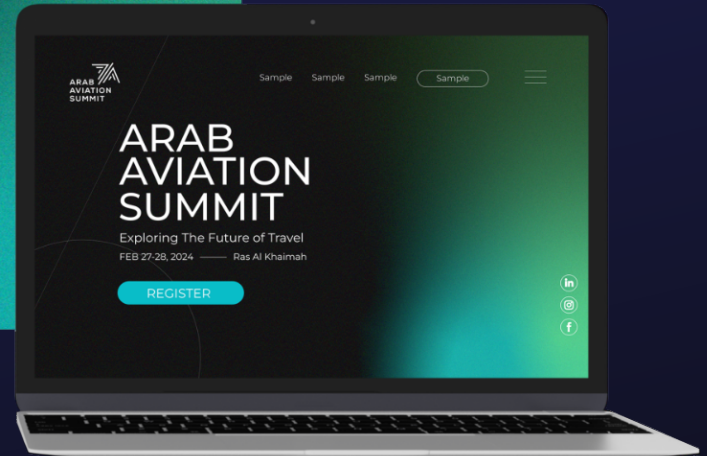


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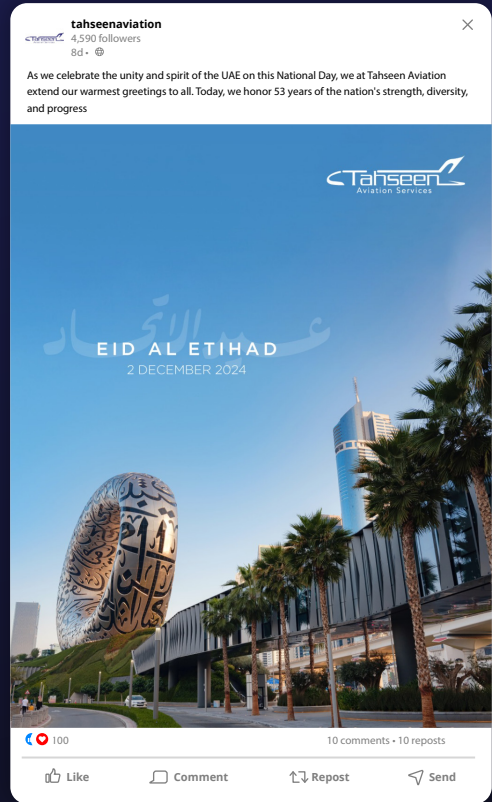
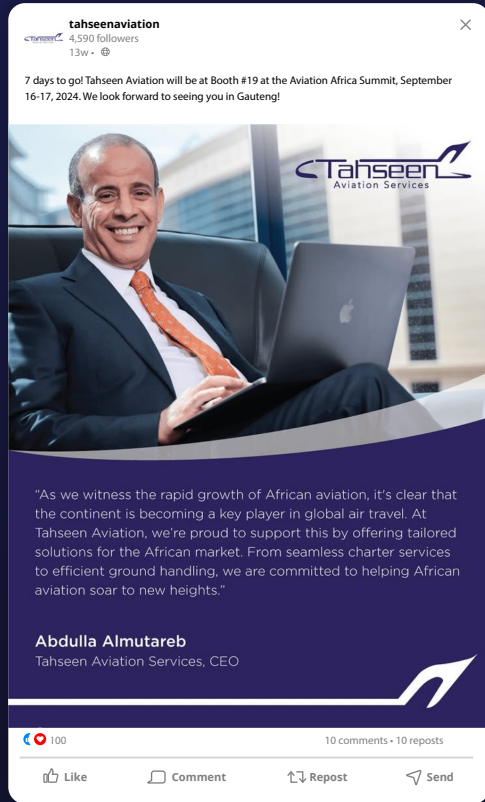


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HAPPY
Islamic
NEW YEAR



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Eid Mubarak from Tahseen Aviation! May your skies be clear and your journeys blessed. Wishing you and your loved ones peace, joy, and prosperity this Eid al-Adha.



عِيدِ اضْحَىٰ مُبَارَكٌ
EID ADHA
MUBARAK




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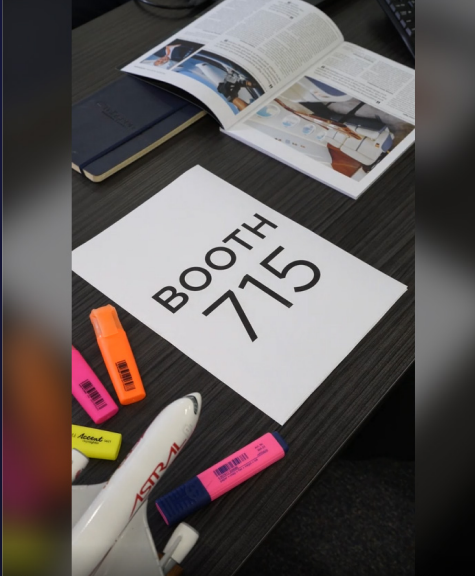


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